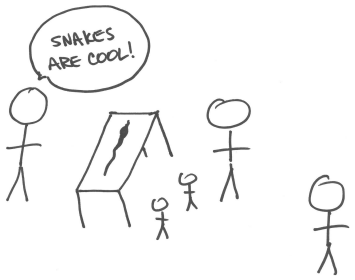
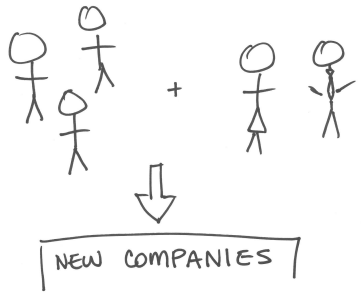
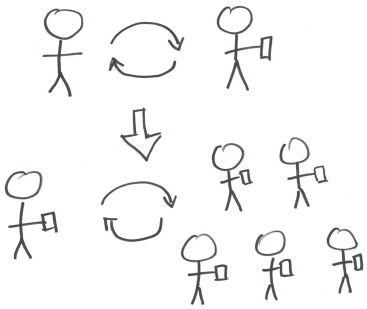
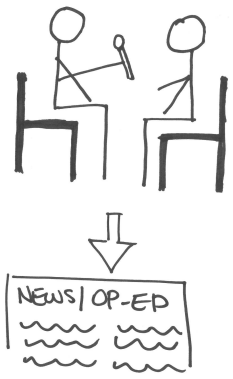
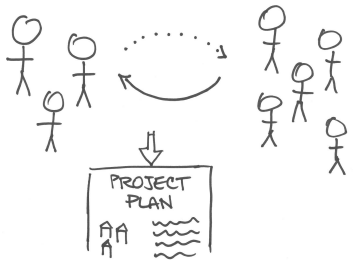
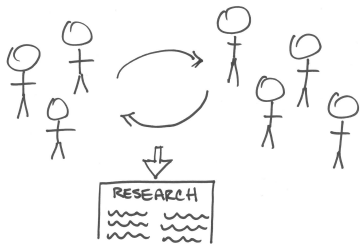
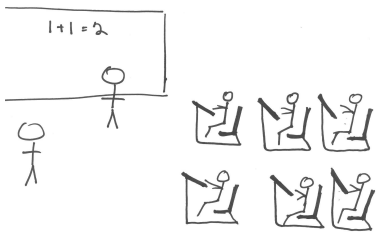
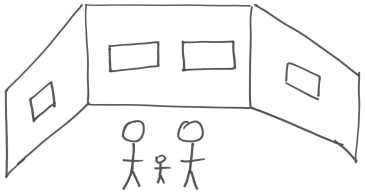
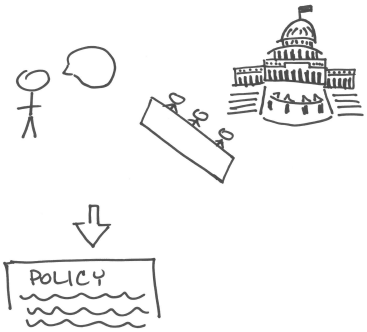
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| **Alternative, Informal, & Lifelong Learning** |  | Connecting with learners of all ages in informal or non-traditional educational settings<br><br>ex: public speaker series; museums |
| **Applied Practice and Professional Consulting** |  | Offering professional services, often on a pro-bono basis<br><br>ex: community health clinics; consultations for small businesses |
| **Business & Entrepreneurship** |  | Collaborating to create new products, services, or innovations<br><br>ex: sharing equipment for collaborative research; working with industry partners on the commercialization of technology |
| **Capacity-Building Programs** |  | Training and enabling stakeholders<br><br>ex: workshops that prepare stakeholders to work together; leadership trainings |

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| **Communications & Media** |  | Sharing research-related information in various forms<br><br>ex: writing op-eds; discussing research on social media |
| **Community-Engaged Learning and/or Service** |  | Partnering with external stakeholders through academic courses, co-curriculars, or volunteer programs to address community-identified needs<br><br>ex: community-engaged coursework; student service organizations |
| **Community-Engaged Research** |  | Partnering with external stakeholders on projects to address community-identified needs and drive research<br><br>ex: community-based participatory research; oral history projects that originated from within a community |
| **Holdings & Collections** |  | Acquiring and negotiating physical assets held by the university<br><br>ex: museum collections; botanical gardens collections |
| **P-14 Education & Educational Outreach** |  | Connecting with youth in formal school settings or educational programs<br><br>ex: in-school presentations; school field trips to a university-created makerspace |

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| **Performance, Exhibition, & Installation** |  | Creating spaces or artistic works open to public consumption<br><br>ex: public concerts; public art projects |
| **Policy, Advocacy, & Government Relations** |  | Engaging with all levels of government in order to inform policies and decisions<br><br>ex: testifying before Congress; advocacy days |
| **Residency Programs & Internships** |  | Embedding individuals within an organization for exchange learning and work<br><br>ex: internships; bringing practitioners to campus for co-learning |